



CASE STUDY

Cedar Creek Lodges

📍 Gold Coast/Tamborine Mountain, Queensland | Est 1999
 🌐 [WeddingVenues/GoldCoast/CedarCreekLodges/](#)

Cedar Creek Lodges is a premier rainforest wedding destination on Queensland's Tamborine Mountain within the Gold Coast hinterland. The award-winning wedding venue is surrounded by subtropical rainforest, nestled alongside the cascading Cedar Creek and lush Tamborine National Park.

<p>57,000</p> <p>Annual listing views</p>	<p>300x</p> <p>Estimated 12-month Return on Investment</p>	<p>13%</p> <p>Storefront enquiry conversion rate</p>	<p>500+</p> <p>Annual enquiries from Easy Weddings</p>
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Getting Value From Easy Weddings

The venue is where most couples start their planning, so Easy Weddings gives us more visibility with couples who are just getting started and may not really know what they want yet. They do a lot of the work for us to begin with – making it easy for clients to see what we offer and reach out to ask us questions, and then for us to connect with them directly.

Client Summary

We've helped hundreds of couples fall in love with Cedar Creek Lodges for their wedding venue, since they began partnering with us in 2008. The venue receives 40-50 direct enquiries from Easy Weddings each month. The rainforest location is breathtaking, and their storefront photos showcase the offering so well that the venue practically sells itself!

Benefits of Easy Weddings

- ✓ Visibility to clients starting their wedding planning, who may not know what they want yet.
- ✓ An additional advertising tool that brings in enquiries.
- ✓ A platform to share what we offer and price range.
- ✓ Easy access for couples to enquire with us and for us to have access to them.

Testimonial

"It's called Easy Weddings for a reason! It's a very easy experience for both the client and the venue. Easy Weddings is where a lot of couples start their planning, so they do lot of the work for us in the early stages. Being easily accessible to couples, and for them to see what we offer in the one place early in the process, is really helpful for securing bookings."

Meagan Robertson
 Wedding Coordinator

Top Tips

1. Make the process as simple and stress-free as possible for the couples.
2. Be genuine, approachable and really focus on the couple and their day.
3. Offer more than just food and beverage. Our all-inclusive packages come with table decorations, the celebrant and accommodation as well.
4. Be upfront with your minimum number requirements.
5. Network with other vendors and get on their preferred supplier lists.

CONNECT WITH MORE COUPLES, BOOK MORE WEDDINGS

See what Easy Weddings can do for your business by joining our network of industry leaders. Reach more couples today, by partnering with Australia's largest and most trusted wedding destination.

