



CASE STUDY

The Wedding Crasher

Perth WA | Est 2018

[MarriageCelebrant/Perth/TheWeddingCrasher/](#)

Brent brings a chilled, fun vibe to his weddings, adding a bit of humour to help everyone relax and have a good time. He is a natural-born storyteller with a bit of a cheeky side. His relaxed yet professional approach helps him convert face-to-face meetings to bookings.

<p>11,500</p> <p>Annual listing views</p>	<p>8x</p> <p>Estimated 12-month Return on Investment</p>	<p>12%</p> <p>Storefront enquiry conversion rate</p>	<p>50+</p> <p>Reviews, 5-star rating</p>
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Getting Value From Easy Weddings

Half of my leads and bookings start from Easy Weddings. Even with weddings slowing down during COVID, I've still seen a decent number of enquiries coming in. I can even refer couples to other vendors to help them plan their weddings. The communication and support I get from my dedicated Business Advisor, Chelsea, has been great too.

Client Summary

Brent has only been advertising with Easy Weddings for a few years, but he's already built a strong reputation for himself in Perth. His reviews speak volumes about his approach to the day. We love his personable attitude and his light-hearted and fun take on weddings. We're so proud to connect Brent with our couples so he can not only deliver an unforgettable ceremony for them, but also continue to grow his celebrancy business as his full-time job.

Benefits of Easy Weddings

- Consistent enquiries coming in.
- Streamlined service, set up well, to manage enquiries.
- A one-stop shop: a place to send clients to help plan their wedding
- Customer service
- Platform to receive more reviews

Testimonial

"The process is simple and streamlined. It's set up really well for people planning their wedding to hop on it and you've got everyone you need - it's a one-stop-shop."

Brent
Owner

Top Tips

- Engage with other celebrants - even have a coffee with them - and learn the do's and don'ts from them.
- Couples won't take a guess with their celebrant, so make sure you have strong reputation and ask for reviews.
- Weddings are really stressful for couples. So at meetings, get them really excited about getting married and make the process fun for them.
- Your social media confirms to clients what you offer, so think about how you want to come across.

CONNECT WITH MORE COUPLES, BOOK MORE WEDDINGS

See what Easy Weddings can do for your business by joining our network of industry leaders. Reach more couples today, by partnering with Australia's largest and most trusted wedding destination.

