



CASE STUDY

Enrik Limousines

Melbourne, Victoria | Est 2005
[WeddingCars/Melbourne/EnrikLimousines/](#)

Experience the ultimate in luxury wedding transportation with multi award-winning chauffeur service, Enrik Limousines. Renowned for class and comfort, a fleet of Chrysler limousines and sedans provide the perfect entrance for the couple's dream day.

<p>23,400</p> <p>Annual listing views</p>	<p>23X</p> <p>Estimated 12-month Return on Investment</p>	<p>17%</p> <p>Storefront enquiry conversion rate</p>	<p>200+</p> <p>Reviews, 5-star rating</p>
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Getting Value From Easy Weddings

The leads coming are just the beginning - you've then got to work hard to get that booking. After receiving an enquiry through Easy Weddings, I respond quickly with an email and SMS, in case the email ends up in the junk folder. An automated follow-up email goes out 5 days later. I ask couples about their other suppliers so I can promote any established relationships with those businesses. This helps to build the customer's trust.

Client Summary

Enrik Limousines has been listing with Easy Weddings since its early days. Despite new car businesses entering the category, Enrik Limousines has maintained its presence due to its reputation and dedication to customer service. At Easy Weddings, we love working with top suppliers in the industry and we're proud to be a part of Enrik Limousines' continued success.

Benefits of Easy Weddings

- ✓ Exposure to couples
- ✓ More enquiries
- ✓ More reviews to boost credibility
- ✓ Digital marketing advice
- ✓ Business education & resources

Testimonial

"I have enjoyed a long relationship with Easy Weddings. They have been a large part of our business for the last 10+ years. Not only has the advertising been extremely effective, their advice and content regarding websites and social media, have been of great value"

Peter
 Owner and CEO

Top Tips

1. The wedding industry is all about people, so your focus needs to be on the customer, not your product. We're not a car business, we're a wedding business.
2. Customer service is most important. It's not just saying it, it's about doing it and being passionate about it.
3. Reviews have become so important as a research tool for couples. Don't be afraid to ask your couples for them.

CONNECT WITH MORE COUPLES, BOOK MORE WEDDINGS

See what Easy Weddings can do for your business by joining our network of industry leaders. Reach more couples today, by partnering with Australia's largest and most trusted wedding destination.

